

# COLLECTIVE

A R T I S T S   N E T W O R K



**B G B N G**



**bigbang.SOCIAL**



# Vision

*An Integrated Creative  
Community,*  
**POWERING DREAMS**



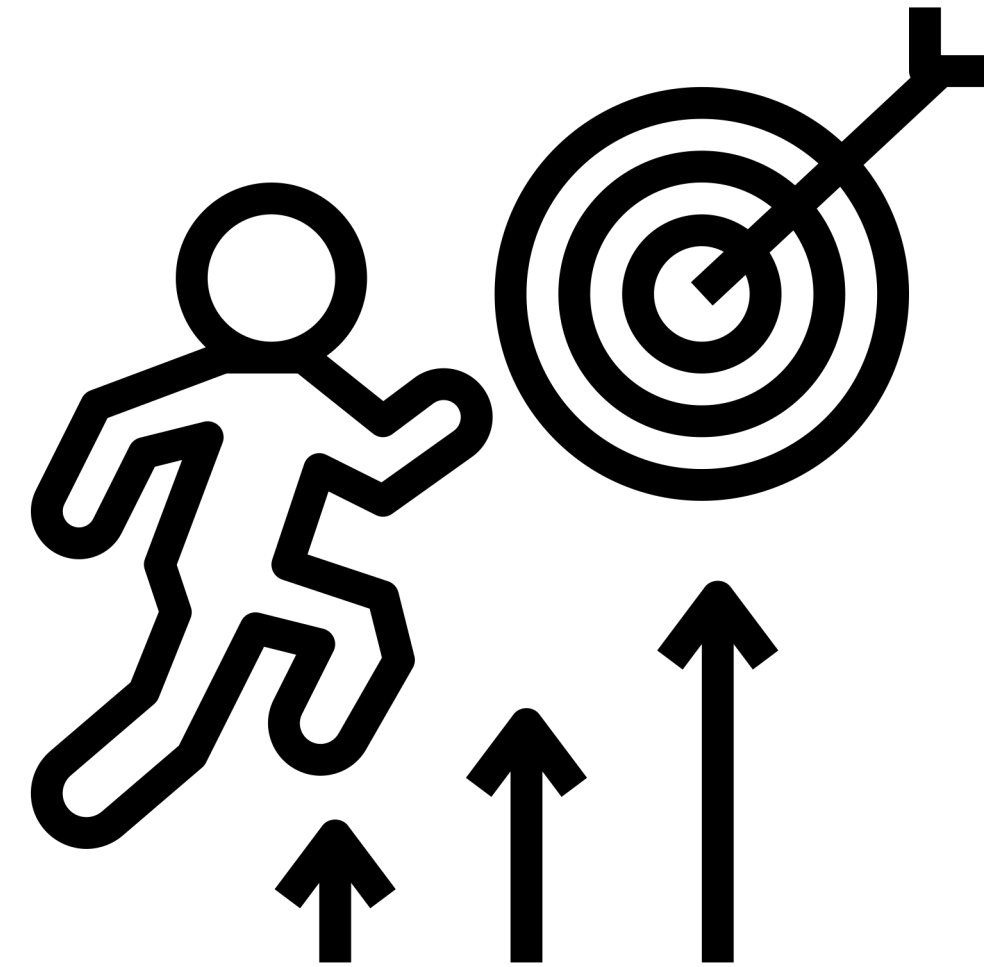


Our **AGILITY & SPEED** allows  
us to deliver tangible  
benefits to all stakeholders

We encourage & nurture  
individuals to build a  
**CAREER OF CHOICE** in  
entertainment

We create a **SAFE & INCLUSIVE**  
space that enables the spread  
of **POPULAR CULTURE** *through*  
*Collaborations*

# Mission





# VALUES

CORE **VALUES**



# Aggression

We work proactively with the  
intent to win





# Positive Ways to Engage Our Aggression

- Work with speed by giving quick responses
- Believe that you can do the impossible and work towards it
- Increase your impact in any work area by learning more about your constantly evolving business and competition
- Be proactive and go the extra mile





# Accountability

Think & Act  
with an entrepreneur mindset





# Accountability for Results

- Take ownership of your decisions
- Ensure your results and expectations are aligned
- Use all formal check points (monthly, quarterly, annual) to course correct





# Candour

We create safe spaces to have tough conversations and productive conflicts





# Communicate with Candour

- Inculcate the ability to have difficult conversations
- Freely give and receive feedback with candour while maintaining mutual respect
- Maintain open lines of communication to understand different perspectives
- Take feedback without being defensive
- Demonstrate candour with context- let people know the reason behind your thoughts, decisions





# Compassion

We provide an emotionally safe  
and secure ecosystem for  
growth





# Connect with Compassion

- Practice actively listening to others' issues without judgement
- Reach out and offer your knowledge and skills when you see a teammate struggling
- Express gratitude and encourage efforts of others





# Transparency

Foundation of our relationship is  
based on the anatomy of trust



# Promote Transparency at Work

- Openly communicate all major news , whether positive or negative
- Give people context when providing feedback
- Share unsatisfactory results to work towards solutions together
- Be solution oriented when providing critical feedback





# VALUES

*Aggression*

**A**

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the intent to win

*Accountability*

**A**

Think & Act with an  
entrepreneur mindset

*Candour*

**C**

We create safe spaces to  
have productive conflicts  
and have tough  
conversations

*Compassion*

**C**

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safe and secure ecosystem  
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*Transparency*

**T**

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**THANK  
YOU**

**COLLECTIVE**  
A R T I S T S   N E T W O R K